

ON A CERTAIN SUBCLASS OF ANALYTIC FUNCTIONS DEFINED BY
MULTIPLIER TRANSFORMATION

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ABSTRACT. In the present paper we define a new operator, by means of convolution product between Ruscheweyh operator and the multiplier transformation $I(m, \lambda, l)$. For functions f belonging to the class A_n we define the differential operator $IR_{\lambda,l}^m : A_n \rightarrow A_n$, $IR_{\lambda,l}^m f(z) := (I(m, \lambda, l) * R^m) f(z)$ where $A_n = \{f \in \mathcal{H}(U) : f(z) = z + a_{n+1}z^{n+1} + \dots, z \in U\}$ is the class of normalized analytic functions. We study certain differential subordinations regarding the operator $IR_{\lambda,l}^m$.

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