MAPPING PROPERTIES OF GENERALIZED BESSEL FUNCTIONS ON SOME SUBCLASSES OF UNIVALENT FUNCTIONS

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Abstract. The purpose of the present paper is to establish some connections between $\gamma$-UCV and $\gamma$-ST two subclasses of $S$, consisting, of functions which are $\gamma$-uniformly convex and $\gamma$-starlike in $U$, with $R^\tau(A,B)$ involving the operator $I(k,c)$.

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